

CASE STUDY: DUBLIN



Helen Ochyra travelled to Dublin on a press trip in February 2015.

Coverage secured to date is as follows:

"Big Weekend" feature in the Sunday Times
Readership 900,000



Feature on the Year of Irish Design for Roughguides.com
Unique users 1,000,000 a month



City guide for Sunday Times Travel magazine
Readership 70,000



Feature on the city's best bars for Skyscanner.com
Unique users 1,000,000 a month

Twitter: @helenochyra @hotelsgirl
Followers: 6,500



Total audience reached to date is approximately: 2,976,500

TESTIMONIAL:

'Helen is great to work with, enthusiastic, accommodating and her passion for travel shines through. She's quick to respond and honest in her interest and straight down the line in what she promises. We love working with Helen!'
Aileen Galvin, Marketing & Communications Director, Press Up Entertainment Group, Dublin, Ireland.

CONTACT:

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